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**Zhong Ao Home Group Limited**

**中奧到家集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1538)**

**VOLUNTARY ANNOUNCEMENT —  
UNAUDITED OPERATION STATISTICS OF  
THE O2O PLATFORM OF THE GROUP**

The board of directors (the “**Board**”) of Zhong Ao Home Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that since the launch of the Aidaojia mobile application platform by the Group in June 2015, the application has experienced rapid development. As of 31 December 2015, the Aidaojia mobile application platform of the Group covered 1,111 residential properties in Hangzhou (as compared to 99 as of 30 September 2015, representing an increase of approximately 1,022%), 1,103 of which were properties managed by third-party property management companies. The number of registered users as of 31 December 2015 was approximately 179,500 (as compared to approximately 36,200 as of 30 September 2015, representing an increase of approximately 396%), of which approximately 64% had logged into the Aidaojia application during the month of December 2015 (Monthly Active User). During the month of December 2015, the Group had, on average, approximately 7% of its registered users logging into the Group’s application per day (Daily Active User ).

As of 31 December 2015, we had 1,273 merchants as partners (as compared to 715 as of 30 September 2015, representing an increase of approximately 78%). The Group had received and processed approximately 172,000 orders (including orders with promotional offers) for the month of December 2015 (as compared to approximately 36,000 for the month of 30 September 2015, representing an increase of approximately 378%), on average approximately 5,545 orders per day. Since June 2015, approximately 80% of the Group’s registered users have placed orders. Among them, 36% were repeat customers, who have at least made purchases twice on the Group’s O2O platform (excluding orders with promotional offers).

The Company also intends to extend its O2O application services to Guangzhou, Nanjing, Suzhou and Ningbo in March 2016.

The above-mentioned operation data is unaudited and is based on preliminary internal information of the Group, which may differ from the final audited figures of the Company. In this connection, the above data is provided for investors' reference only. Shareholders and potential investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board of  
**Zhong Ao Home Group Limited**  
**Yu Ho Ming**  
*Company Secretary*

Hong Kong, 12 January 2016

*As at the date of this announcement, our executive directors are Mr. Liu Jian, Ms. Chen Zhuo, Mr. Liang Bing, Mr. Long Weimin, our non-executive directors are Mr. Wei Zhe, Ms. Wu Qimin, Mr. Lam Yiu Por, and our independent non-executive directors are Mr. Zhang Weilun, Mr. Lee Kwok Tung Louis, Mr. Yuan Boyin, and Mr. Wu Haibing.*