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Zhong Ao Home Group Limited

中奧到家集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1538)

VOLUNTARY ANNOUNCEMENT — UNAUDITED OPERATION STATISTICS OF THE O2O PLATFORM OF THE GROUP

The board of directors (the “**Board**”) of Zhong Ao Home Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce the updated operation statistics of its Aidaojia mobile application platform as at/for the month ended 31 March 2016 (together with the comparative data as at/for the month ended 31 December 2015) as follows:

	As at 31 March 2016	As at 31 December 2015	Change
Number of residential properties served	2,870	1,111	158%
Number of registered users	295,000	179,500	64%
	For the month ended 31 March 2016	For the month ended 31 December 2015	Change
Monthly active user ratio ¹ (%)	32%	64%	(32)pp
Average daily active user ratio ² (%)	5%	7%	(2)pp
Number of orders processed ³	103,900	172,000	(40)%
Repeated purchases ratio ⁴ (%)	43%	36%	7pp
Average price per order (excluding orders with promotional offers) (RMB)	26.1	12.8	104%
Number of merchant partners involved	1,655	1,273	30%

Notes:

1. Monthly active user ratio: total member of users logging into the Aidaojia mobile application during the month/total number of registered users at the month end.
2. Average daily active user ratio: average number of users logging into the Aidaojia mobile application per day during the month/average number of registered users during the month.
3. On or prior to 31 December 2015, the number of orders processed was based on per merchandise processed, whereas after 31 December 2015, the number of orders processed was based on each order placed by the user, which for the month ended 31 March 2016 was 3.0 items of merchandise on average.
4. Repeated purchases ratio: total number of users who have at least made purchases twice on the Aidaojia mobile application (excluding orders with promotional offers)/total users who have made purchases.

The above-mentioned operation data is unaudited and is based on preliminary internal information of the Group, which may differ from the final audited figures of the Company. In this connection, the above data is provided for investors' reference only. Shareholders and investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By order of the Board of
Zhong Ao Home Group Limited
Yu Ho Ming
Company Secretary

Hong Kong, 6 April 2016

As at the date of this announcement, our executive directors are Mr. Liu Jian, Ms. Chen Zhuo, Mr. Liang Bing, Mr. Long Weimin, our non-executive directors are Mr. Wei Zhe, Ms. Wu Qimin, Mr. Lam Yiu Por, and our independent non-executive directors are Mr. Zhang Weilun, Mr. Lee Kwok Tung Louis, Mr. Yuan Boyin, and Mr. Wu Haibing.